



FOR IMMEDIATE RELEASE

October 16, 2013

Contact: Al Warr

989.799.5700

Alistair@UptownBayCity.com

Uptown Bay City Riverfront Restaurant Revealed

Bay City, Mich. – The Real Seafood Co. has been announced as Uptown Bay City’s newest tenant, joining Dow Corning Corp., McLaren Bay Region, Chemical Bank, and a Courtyard by Marriott hotel in the downtown development. The unique restaurant will prepare its food from scratch kitchens, and the head chef will serve customized dishes that focus on seasonal and local produce.

Owned and operated by Ann Arbor-based Mainstreet Ventures, the Real Seafood Co. is a contemporary restaurant that offers fresh fish and seafood from the waters of New England, the Great Lakes, and the Gulf of Mexico. Mainstreet Ventures also owns the Real Seafood Co. restaurants located in Toledo, Ohio, Naples, Fla., and Ann Arbor.

“We’re very excited about opening a Real Seafood Co. in Bay City,” says Mike Gibbons, CEO of Mainstreet Ventures. “With the proximity to downtown hotels, boat docks, and residential developments, we believe this is a perfect location for our restaurant.”

Perfect for lunch or dinner, the waterfront restaurant will have two levels of seating, including 200 seats inside, 100 seats out, and an upstairs and outdoor bar. Its décor will offer a warm, modern feel, with design elements that include a wall of oysters and a visible kitchen.

The Real Seafood Co. will be located overlooking the river, adjacent to the boat day docks and Dow Corning. The restaurant is expected to employ about 100 people, and will add 20 seasonal employees in the summer.

“We’re thrilled that Mainstreet Ventures has selected Uptown Bay City and the Great Lakes Bay Region for the newest Real Seafood Co. location,” says Pete Shaheen, vice president of SSP Associates, Uptown’s developer. “Mike Gibbons’ investment suggests a confidence in our region.”

Uptown Bay City is a mixed-use development, with corporate offices, retail stores, residential condominiums, and restaurants. Its development company, SSP Associates, is a family-owned real estate development firm that focuses on promoting growth and redevelopment within the Great Lakes Bay Region of Michigan. For more information on the development, please visit www.UptownBayCity.com.

Mainstreet Ventures’ mission is to consistently exceed guest expectations by providing memorable dining experiences in creative and distinctive restaurants. To learn more about Mainstreet Ventures, visit www.MainstreetVenturesInc.com.

###